



Mera Pehla Vote Desh Ke Liye on 11/3/2024

Introduction:

The following report provides an overview of the "Mera Pehla Vote Desh Ke Liye" programme conducted by NSS Unit, MITS on 11th March 2024. The programme aimed to encourage first-time voters to participate in the electoral process, educate them about their voting rights and responsibilities, and instill a sense of civic duty towards nation-building.

Programme Objectives: The report outlines the objectives of the "Mera Pehla Vote Desh Ke Liye" programme, which included:

- Encouraging first-time voters to register and cast their votes.
- Providing information on the electoral process, including voter registration, polling procedures, and the importance of voting.
- Fostering a sense of responsibility and ownership among young voters towards shaping the future of the nation.

Awareness Campaigns: Various awareness campaigns were organized to reach out to first-time voters. This included:

- Social media campaigns using engaging content, quizzes, and interactive posts to educate and motivate young voters.
- Distribution of informational pamphlets, posters, and flyers in educational institutions, youth clubs, and public spaces.
- Public events and rallies featuring speeches, debates, and cultural performances to generate enthusiasm and interest in voting.

Quiz: The programme conducted educational Quiz to provide practical information and guidance to first-time voters. This included:

- Quiz on voter registration procedures, eligibility criteria, and documentation requirements.
- Sessions on the significance of voting, the role of elected representatives, and the impact of youth participation on democracy.

Interactive discussions and Q&A sessions to address queries and dispel myths surrounding the electoral process.

Engagement Activities: Various engagement activities were organized to involve first-time voters actively. This included:

- Voter registration drives in collaboration with electoral authorities and local NGOs to facilitate the registration process.
- Reels Making
- Selfie point
- Peer-to-peer outreach initiatives where experienced voters mentored and encouraged first-time voters to participate in the electoral process.

Impact Assessment: The report evaluates the impact of the "Mera Pehla Vote Desh Ke Liye" programme, including:

- Number of first-time voters reached through awareness campaigns and engagement activities.
- Increase in voter registration among young voters compared to previous electoral cycles.
- Feedback and testimonials from participants regarding the effectiveness and utility of the programme in motivating them to vote.

Conclusion:

The "Mera Pehla Vote Desh Ke Liye" programme played a vital role in empowering first-time voters and promoting youth participation in the electoral process. By raising awareness, providing education, and fostering engagement, the programme contributed to strengthening democracy and building a more inclusive and representative political system.

Moving forward, sustained efforts to continue engaging and motivating young voters will be essential for ensuring their active participation in shaping the future of the nation.









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